# Corporate Presentation

## July 2025



"Built upon your trust"





## **01** Operating Environment

**O2** Akbank Overview **03** 1Q25 Overview 04 Sustainability Approach

05 Annex





# Türkiye's Banking Sector: Untapped potential remains intact

A growing, young, and dynamic population forms a strong labor pool, continuously driving domestic demand

Low levels of public and household debt contribute to financial stability, even in turbulent times

Lower household indebtedness compared to peer countries creates potential for enhancing both individual and macroeconomic welfare

The dynamic structure and sectoral diversity of the economy provide versatility and resilience





# Emerging headwinds for the banking sector in 2025



Global economy is facing an unprecedented policy uncertainty, raising concerns over growth prospects & inflation

- Highest tariffs by US since late 19th century: Breached 25% from 2%
- Tariffs are expected to weigh on global growth by c.0.5% <sup>(1)</sup> in 2025
- Volatility index <sup>(2)</sup> hit elevated levels
- Increased EM CDS levels
- Inflationary impact is set to be more pronounced in the US by 1.0% in 2025



- Duration of various setbacks will be critical for the prospective improvement in core business outlook
- The short term reversal of the rate cut cycle will postpone the anticipated margin expansion
- Asset quality developments will remain a key focus area

Turkish banking sector is negatively affected by recent obstacles

Turkish economy continues its path towards normalization despite latest developments

- CBRT responds with credible emergency measures in order to limit deviation from disinflation path
- Policy rate +350 bps to 46%, with the upper bound of corridor +300 bps to 49%, providing further room for tightening
- Excess TL liquidity is sterilized effectively to improve monetary transmission mechanism
- Macro prudential measures continue to limit loan growth and impact funding cost





# Progress toward macro stabilization despite challenging backdrop



- The impact of recent volatility on disinflation is contained thanks to tight monetary and macroprudential policies
- Global background, moderating external demand and commodity prices, along with mild domestic growth may support disinflation
- External deficit expected to widen but remain manageable





01 02 04

## Operating Environment

## **Akbank Overview**

## **03** 1Q25 Overview

## Sustainability Approach

05 Annex





## Our core values



## 01

We are built upon your trust.



## 03 We do what's right.



04 We stand out through innovation.

## 02

## We exist because of our clients.





05 We give back.





# Strong major shareholder with long-term vision

## **SABANCI HOLDING**



 $\rightarrow$  25% of all shares are held by foreign investors <sup>(2)</sup>

Akbank is the flagship of Sabancı with the highest share of NAV

(1) Shareholder structure calculated according to the 'Shareholders List of the Ordinary General Assembly Meeting' held on 24.03.2025 (2) As of the end of Mar'25

(3) As of the end of Mar'25, based on IAS29 (inflation accounting)

8





## **Board of directors**



Erol Sabancı is a Consultant to the Board

AVERAGE EXPERIENCE 37 Years

EDUCATION 40% Undergraduate

60% Graduate



## Executive team





BURCU ÇALICIOĞLU



## CEO KAAN GÜR

AVERAGE EXPERIENCE 28 Years

EDUCATION 42% Undergraduate

58% Graduate



# International advisory board







Member PROF. DANTE ROSCINI



Member LORENZO BINI SMAGHI



Member YUVAL ATSMON



Member GLEEN R. AUGUST



Member AHMET FUAT AYLA



# Full scale financial powerhouse with subsidiaries leading in their fields



## Banking

### **AKBANK**AG

- Akbank Group's European flagship with a robust 35.2% CAR as of 2024
- Contribution to net income stands at 5% in 1Q25



## Leasing



Net lease receivables market share of 12.2% <sup>(1)</sup>

## Brokerage

## **AK**Yatırım

- Leader in corporate bond issuances <sup>(2)</sup> with 31% market share in 1Q25 (38% in 2024)
- Leader in equity public offerings with lead managed offering size <sup>(3)</sup>



#### Innovative Technology Solutions **AK**Tech

Newly established subsidiary AKTech will offer innovative technological solutions to our subsidiaries and third parties

#### (1) As of January'25 12

- (2) Excluding issuances of banks and affilated financial companies. All data are based on BIST
- (3) Totaling USD 1.8 bn since 2014 resulting a market share of 14.4%, excluding privatization transactions
- (4) Among private institutions

## Asset Management

## **AK**Portföy

- Leader in :
- Total AuM with TL 914 bn <sup>(4)</sup> & DPM with TL 88.7 bn AuM
- Pension fund management with TL 253.1 bn AuM, 18.2% market share
- Mutual fund management with TL 564.8 bn AuM, 11.3% market share



#### E-Money

## **AK**Öde

- Tosla targets individuals, providing inclusive financial services
- Tosla İşim, payment facilitator targets commercial users & SMEs providing Virtual POS, Pay by Link, Cash Register & Credit Gateway



### **Corporate Venture Capital**



Targeting next generation businesses with high growth potential to support Akbank's strategic investments



















# Proven resilience amid challenging cycles

## Sound capital position

Robust solvency with **17.4% CAR** & **13.8% Tier 1** <sup>(1)</sup> creates substantial competitive advantage for further profitable growth

## Agile balance sheet management

Dynamic ALM, a longstanding core strength of the bank, positions for healthy NIM trajectory

## Outstanding increase in fee/opex ratio

+34pp improvement in fee/opex (to 92%) since 22YE bolsters operational strength & efficiency

## Prudent risk management

Risk reward return focus along with optimised loan portfolio supported by Al based loan decision models & healthy provision reserve build

## Verified excellence in customer acquisition

73% increase in net active customers (to 14.6mn) since 21YE drives solid and sustainable revenue generation

## Cutting-edge digital capabilities

#### Digital excellence

strengthens customer driven recurring revenue base

Built resilience with continuous investments in talent & tech, fueling growth, efficiency, and superior customer experience





# 1Q25: Key achievements for sustainable profitable growth

## **RoE exceeded** quarterly projections

Started the year with an RoE of 22.7% & RoA of 2.0%, slightly above forecast

## Robust fee income market share gain

Fee income market share <sup>(2)</sup> increased further by 80 bps to 17.2%, resulting in eyecatching +3.3 pp since 22YE

## Leveraged strategic balance sheet positioning

Capitalized on timely expanded consumer and business banking installment loans while optimizing deposit costs supported **margin** evolution

## Well-executed treasury strategy created solid NI support

Dynamic rebalancing of security portfolio & customer related business delivered strong trading income

Competitive edge driven by low TL LDR

Low TL LDR <sup>(1)</sup> of 83% offers room for funding cost optimization

## Prudent approach in provisioning

Further **140 bps** increase in already high **Stage 2+3** coverage ratio to 29.4%

**Enhanced customer led** revenues & agile balance sheet management delivered sound progress in RoE







## Broadened retail footprint and reinforced sustainable revenues in line with 2025 targets



>80%

#### Fee / OPEX ratio

Market share data based on bank only BRSA weekly data as of 30.12.2022 & 28.3.2025

15 (1) Among private banks

(2) SME: According to BRSA definition, based on bank only BRSA monthly data as of February 2025, among private banks

(3) Widespread consumer only

22YE-1Q25		2025T	-	2024	10
	+3.8 mn			+1.4 mn	+6
	+4.0 mn			+1.4 mn	+1
				. 100 .	
	+480 bps			+190 bps	-10
	+220 bps			+210 bps	-30
-170 bps				-310 bps	
	+220 bps			+50 bps	-90
	92%			+14 pp	+6













**01** Operating Environment **O2** Akbank Overview

## 03 1Q25 Overview

## 04 Sustainability Approach

05 Annex





## Solid start to the year, driven by sustained fee income momentum & agile ALM



#### Key highlights of 1Q25:

- RoE started the year slightly above initial projections
- Revenue increased by 42% YoY reinforced by advanced fee income & exquisite treasury management
  - Robust fee income market share of 17.2%<sup>(2)</sup> thanks to non-stop improvement in fee chargeable customer base & strong x-sell
  - Agile ALM including strategic & timely positioning in securities



# Risk-return focused loan growth



Selectively grew in TL loans with a focus on yield optimization...

- Leveraged solid market share within the targeted segments to drive balanced growth
- Optimized loan pricing to capitalize on competitive positioning under tighter monetary conditions
- ...while prudently managing the asset quality

  - processes
  - 85% GPLs pre-approved & 32% are to salary customers



• Disciplined lending and proactive risk management reflect our commitment to preserve strong asset quality across the loan portfolio • >90% of GPLs, business banking installment & micro SME loans sold through digital channels: AI based & ~100% automated loan decision





# Resilient FX loan book underpinned by already deleveraged risk



FX loan book remained flattish YtD due to redemptions along with tightened growth caps during the quarter An already deleveraged FX loan book & significantly mitigated FX risk present notable room for future growth • FX loan book decreased from USD ~22 bn in 2017 to USD ~10 bn in 2023 (market share in 2017 at 14.4%) • Stage 2 FX provisions are fully hedged







# Strong positioning within the security portfolio



- Dynamic rebalancing of security portfolio and yield maximization demonstrate exquisite treasury management
- Timely positioning in TL fixed rate securities with relatively higher yields offered room for strong profit realization during 1Q25
- Leading position in high-yielding corporate bonds with TL 33 bn (7% of TL securities): 55% yield by the end of 1Q25 & c. 1-year maturity
- TL floating notes are mostly TLREF-indexed bonds with decent spreads
- Positive real yielding CPI-linker portfolio (TL 220 bn & 91% of equity)
  - Share in TL securities strategically decreased to 45% w/ cumulative 32pp decline from its peak in 2022
  - Every +1% CPI has c +7 bps NIM & +45 bps RoE impact

20 (1) Equity products related with our brokerage company's daily transactions





# Funding cost optimization remains a key priority



Low-level of TL LDR (83%) creates substantial room for funding cost optimization in disinflationary phase

Strong & wide-spread deposit base secures cost-efficient funding strategies • TL demand deposits' share in total TL deposits increased by 310 bps quarterly to 16.2%

• 61% of assets funded by sound deposit base

• Sticky & low cost TL time deposits <sup>(4)</sup> share in TL time deposit is at 62% (+4 pp QoQ)

21

(2) Market share data based on bank only BRSA weekly data as of 28.3.2025, among private banks

(3) Bank-only TL LDR includes domestic TL bond issuances and merchant payables

(4) Consumer & SME according to MIS segmentation







<sup>(1)</sup> In USD terms

# Well-executed balance sheet poised for margin recovery



Started the year with NIM at 2.3%, in line with projections

Strategically designed & well-positioned BS led to 132 bps improvement in CPI normalized NIM <sup>(1)</sup>

- Yield optimization through tactical security portfolio management
- Low TL LDR of 83%

The latest reversal of the rate cut cycle is the main challenge for NIM evolution

(1) 4Q24 CPI-linker income is adj. according to Oct-Oct CPI valuation estimate of 1Q25 (30% vs 48.6% in 2024) (2) Reported swap adj. NIM was 2.28% for 4Q24

(3) Change in Economic Value of Equity calculation for 500 bps increase in TL interest rate according to BRSA (2024 YE, Unconsolidated Financials)

• Proactively extended maturity mismatch which resulted in +270 bps change in EVE <sup>(3)</sup> in 2024 (highest TL maturity expansion among peers)





# Active customer base up 73% since 21YE, reaching 14.6 mn



- Customer-centric initiatives & innovative product offerings strengthening a robust and recurring revenue base
- Expanding active young customer base solidifies the sustainability of revenue generation from customer-centric strategies

Active customer base reached 14.6 mn, up 73% since 2021YE while the SME footprint increased by 87% (higher x-sell, higher profitability)







# Digital excellence strengthens customer driven recurring revenue base



Strong organic growth & enhanced fee income base is the testament to the success of our digital strategy • Strong momentum in digital customer acquisition via DoB <sup>(2)</sup>: 3/4 of new to bank customer acquisition • Digital customer base & average traffic per active customer are both at their highest levels • Active digital customers log into Akbank Mobile application everyday enabling x-sell opportunities

Digital channel migration of transactions <sup>(3)</sup> reached 96%

(1) Based on MIS data. Active: Login in last 3 months 24 (2) Digital Onboarding (3) Including financial transactions such as money transfers, payments & investment, excl. viewing & cash transactions

## In 1Q25

## 30x

Monthly avg mobile login frequency per customer

## ~90%

GPLs sold through digital channels

## >60%

Credit Cards sold through digital channels

## 90%

Business banking installment loans extended through digital channels

## >70%

Bancassurance products sold through digital channels



## ~70%

Time deposit account openings through digital channels



## Establishing a resilient & scalable income base powered by fee income momentum & customer acquisition



25 (1) Among private banks, based on most recent data as of Dec'24 (2) Among private institutions

Key Drivers of Robust Fee Growth

#### Payment Systems (+70% YoY)

Pricing, strong customer acquisition & new product innovations

#### Bancassurance (+51% YoY)

#1 in total insurance commission since 2023 <sup>(1)</sup> supported by digital sales

#### Consumer Loans (+46% YoY)

Solid customer acquisition & market share gains

#### Wealth Management (+46% YoY)

AK Asset Management #1 with TAuM of TL 914.0 bn<sup>(2)</sup>

### Money Transfers

(+49% YoY)

Increased volume & effective pricing





# Fee/opex ratio boosted by an eye-catching 34pp since 22YE



Already reached our 2025 strategic target of "> 80% fee/opex ratio" thanks to strong momentum in customer acquisition & non-stop enhancement in fee chargeable customer base

• Fee/opex ratio remained robust at 92%

 $\blacktriangleright$  Elevated fee income market share to 17.2%  $^{(1)}$  with a striking 3.3 pp gain since 22YE



# CIR set to improve notably starting in 2025



- Focus on efficiency remains key priority in cost management
- Disinflation trend to support normalization in pricing behaviour and align opex growth with inflation
- Mid to long-term ambition of mid to low 30%'s CIR remains intact, in line with historical averages





# Sound risk management safeguards health of the loan portfolio





# Continued prudent strengthening of provision buffers

#### Provision Build & Coverages

(%)	<u>2024</u>	<u>1Q25</u>
Stage 1 Coverage	0.9	0.9
Stage 2 Coverage	14.6	14.6
Stage 3 Coverage	58.8	59.0
Stage 2+3 Coverage	28.0	29.4
Total Provision Build (TL bn)	46.3	53.8

- Total provision build reached TL 53.8 bn
- Stage 2 + 3 coverage advancing to 29.4% amid ongoing risk management discipline
- Net total CoC (excl. ccy impact) at 197 bps in 1Q25, in line with projections
- FX provisions are hedged







## Strong capital foundation enables profitable growth & strategic advantage



(1) w/o forbearances. Forbearances: Fixing MtM losses of securities & FX rate for RWA calculation to 28.06.2024 FX rate for 2025

(2) Min Basel III required: Including buffers (Capital Conservation Buffer: 2.50%, D-SIB Buffer: 1.50% Countercyclical Capital Buffer: 0.01%)

(3) Diminishing sensitivity for higher amount of changes

30 (4) Sensitivity calculation includes 20 bps real rate change for CPI-linkers (FVOCI)

(5) Basel III min. requirements: CAR: 12.01%, Tier-1: 10.01%, CET-1 8.51%



# 1Q25: Solid start with quarterly RoE outpacing projections, but newly emerged headwinds ahead

	2025E	1Q25	Outlook
TL Loan Growth	> 30%	4.0%	$\leftrightarrow$
FX Loan Growth (in USD)	High-teens	0.3%	Ļ
NIM (swap adj.)	~ 5%	2.3%	Ļ
Net fees & com. growth	~ 40%	61.7%	1
Opex growth	Mid-40%'s	34.8%	$\leftrightarrow$
Cost/income (1)	Low-40%'s	51.1%	$\leftrightarrow$
NPL	~ 3.5%	3.3%	$\leftrightarrow$
Net total CoC (excl. Ccy impact)	150-200 bps	197 bps	$\leftrightarrow$
ROE	> 30%	22.7%	$\leftrightarrow$





# **01** Operating Environment **02** Akbank Overview **03** 1Q25 Overview

## 04 Sustainability Approach

05 Annex





## ESG Strategy: Mitigate environmental footprint while increasing positive impact

#### Sustainable Finance

- Responsible Products & Services <
  - Impact Investing <

### People & Community

- Future of Work **4**
- Diversity & Inclusion **4**
- Community Investment <sup>4</sup>

## Integrated Governance

**Ecosystems Management** 

- Digitalization
- Financial Inclusion

To be the leading bank that drives Türkiye into the future

## Climate Change

- Operational Emissions
- Portfolio Impact
- Portfolio Exposure

Financial Performance





# Actionable targets for positive impact

### SUSTAINABLE FINANCE

TL 800 bn Sustainable finance until 2030

Supporting a more sustainable economy



Increase sustainability wholesale funding secured by the bank until 2030

## **PEOPLE &** COMMUNITY

Empowering our people and communities

Improve the effectiveness of investment on our people

Increase Social Return on Investments for community investments



Enhance the effectiveness of Akbank **volunteerism** in community investments

ECOSYSTEMS MANAGEMENT

Enhancing financial health & inclusion

Extend digital, innovative products & services

Achieve 10% annual growth in # of women SMEs by 2025



Increase number of **financially** empowered people until 2030

## **CLIMATE** CHANGE

Become a **net-zero bank** through reducing operational and portfolio emissions by 2050

Reducing our impact on environment



Mitiaate climate-related risks & **impact** on portfolio





# Robust governance structure to generate long-term value





# ESG performance at a glance

## SUSTAINABLE FINANCE

Supporting a more sustainable economy

TL 466 bn sustainable finance provided since 2020YE<sup>(1)</sup>

## 70%

sustainability wholesale funding <sup>(2)</sup>

TL 14.2 bn total ESG-themed and ESG rated funds <sup>(3)</sup>

**Environmental and Social Risk Framework** for all commercial and SME loans

Sustainable Finance Framework in line with international standards

## **ECOSYSTEMS MANAGEM**

Enhancing financial health & inclusion

## **USD 238 mn**

resource via international fundi organizations for Women SMEs

### Responsible Al Manifesto

committed to leveraging Al for innovation & efficiency with a responsible and ethical framew

#### Corporate Digitization

partnerships with prominent e-commerce companies

### 20K

SMEs reached by Akbank Transformation Academy since 2022

## USD 2 mn

invested in 4 startups founded by Akbank intrapreneurs

- (1) Based on bank-only MIS data, includes: Granted SME loans (e.g. access to essential services, women-owned SMEs) & renewable loans, other green and social loans in line with Sustainable Framework, and ESG Eurobond & syndicated loan purchases
- (2) As of 31 March 2025 (Additional Tier 1 is not included in this calculation as it has capital status)
- (3) ESG-themed and ESG rated funds by Ak Asset Management are New Technologies Foreign Equity Fund, Health Sector Foreign Equity Fund, Alternative Energy Foreign Securities Fund, Electric and Autonomous Technologies Variable Fund, Agricultural and Food Technologies Variable Fund, First Renewable Energy Venture Capital Investment Fund, JEC Renewable Energy Private Venture Capital Investment Fund and ESG-themed fund by Agesa: Sustainability Equity Pension Fund
- (4) Power, Cement, Iron-Steel and Commercial Real Estate
- (5) 4 groups: climate solutions, aligned, aligning and managed phase-out
- (6) In 2024

36

1ENT	<b>CLIMATE CHANGE</b> Reducing our impact on environment
ing S	2030 sectoral targets prioritized carbon intensive sectors <sup>(4)</sup> and continued to track customers in 4 groups <sup>(5)</sup>
vork	90% reduction of absolute Scope 1 & 2 GHG emissions by 2030 from 2019 base year
	100% electricity sourced from renewables
	83% reduction in operational emissions as of 2024YE since base year 2019
	All locations obtained energy &

8 environment management certification

## **PEOPLE & COMMUNITY**

Empowering our people and communities

~57%

women in CEO's direct reports

38 hrs training/employee <sup>(6)</sup>

Chief Diversity Officer Treasury EVP appointed as the new DEI Leader

#### 189K

students reached by Akbank Youth Academy since 2020

Women's Empowerment Principles, 30% Club, Valuable 500, Bloomberg Gender Equality Index member






## Sustainable finance for green & inclusive transformation

### On track for long-term goals in sustainable finance

- Provided TL 50 bn sustainable finance in 1Q25<sup>(1)</sup>
- Appointed Akbankers from each regional directorate as 'Sustainable Finance' Ambassador<sup>4</sup>
- ESG-themed and ESG rated funds AuM reached TL 14.2 bn, with 380K investors <sup>(2)</sup>

### Sustainability share in total wholesale funding transactions reached 70% $^{(3)}$

- Issued USD 500 mn 144A/RegS 10.5NC5.5 T2 bond to international capital markets investors achieving a 7.875% yield
- 6 sustainability bonds, USD 198 mn (1Q25)
- Received 3 awards from GlobalCapital Awards for our October 2024 sustainability syndicated term loan facility:
  - Turkish Deal of the Year

37

- Central and Eastern European Deal of the Year
- Emerging Market Loan of the Year

- (1) Based on bank-only MIS data, includes: Granted SME loans (e.g. access to essential services, women-owned SMEs) & renewable loans, other green and social loans in line with Sustainable Framework, and ESG Eurobond & syndicated loan purchases
- (2) ESG-themed and ESG rated funds by Ak Asset Management are New Technologies Foreign Equity Fund, Health Sector Foreign Equity Fund, Alternative Energy Foreign Securities Fund, Electric and Autonomous Technologies Variable Fund, Agricultural and Food Technologies Variable Fund, First Renewable Energy Venture Capital Investment Fund, JEC Renewable Energy Private Venture Capital Investment Fund and ESG-themed fund by Agesa: Sustainability Equity Pension Fund
- (3) Additional Tier 1 is not included in this calculation as it has capital status











### Innovative products & services to enhance businesses and financial health

#### Continued to support SMEs

Digitalization, credit automation, the power of customer-oriented design, sustainable finance and innovative solutions were discussed at SME Finance Forum hosted by Akbank

#### Published Responsible Artificial Intelligence Manifesto

Committed to leveraging AI for innovation & efficiency with a responsible, ethical and human-centered framework

#### Continued to expand our financial and non-financial support for tech startups

- Completed our first Entrepreneur Workshop with 241 participants
- Entrepreneur Academy, 5 week training and mentoring program, has started with 25 startups

#### Market first ESG campaign with Mastercard priceless planet coalition

Tree planting campaign launched in cooperation with Mastercard and Juzdan • 264K customer has joined the campaign to plant 51K trees around the world

#### Fostered sustainable entrepreneurship ecosystem

- USD 2 mn was invested in 4 startups founded by Akbank intrapreneurs in Akbank+ spin-off program since 2023
- As part of the ReFi Turkey program, startup, investor and corporate representatives met at Akbank LAB where pioneering women's stories in fintech was shared by the author of 'Fintech Feminists'







## Empowering our people and communities

#### Further strengthened DEI culture

- Our Treasury Executive Vice President was appointed as the new Diversity, Equity and Inclusion Leader for the bank
- Through the 4th term of Akbank Role Model Program, we continue to provide training and mentorship to Akbankers, supporting their journey and promoting women's representation across all areas of society

#### Finalized our Zero Tolerance to Violence guide with BADV<sup>(1)</sup> and the new Mobbing Circular

In alignment with our zero tolerance policy towards violence, we have updated our related guide to support victims of violence

### Akbank Academy reached 6K young people in 1Q25 (189K since 2020)

Assisted youth in competency development trainings

#### "Cinema and Sustainability" program was completed in cooperation with Akbank Sanat and EcoFilm Platform

Within the scope of the program, a selection of films and talks focusing on the themes of environment and sustainability met with the audience at Akbank Sanat







### Advance efforts to mitigate environmental footprint & manage climate risk

### Loan portfolio emissions – Step by step towards our 2050 net zero target

- A member of the Net-Zero Banking Alliance
- Disclosed interim emission reduction targets in line with PCAF<sup>(1)</sup> methodology for 4 asset classes and 4 prioritized carbon intensive sectors
- Published our <u>Net Zero Strategy</u> together with our loan portfolio baseline emissions and sectoral approaches
- Committed to phasing out coal by 2040, considering the principles of a just transition
- Started to monitor our loan portfolio at the Board level within the scope of sectoral targets
- Continued to track our priority sector customers in 4 groups in line with our net zero strategy: climate solutions, aligned, aligning and managed phase-out

#### Decarbonization of our operational emissions

- 83% reduction in our operational emissions as of 2024YE since base year 2019
- Set interim emission reduction target in line with 1.5°C scenario: Reduce absolute Scope 1 and Scope 2 GHG emissions 90% by 2030 from 2019 base year
- 100% of bank's electricity sourced from renewable resources since the beginning of 2023
- Within the scope of the Integrated Management System (ISO 14001, ISO 45001, ISO 50001), all our locations have been certified with international accreditation

#### Sectors

Power (kgCO <sub>2</sub> /MWh)	-60
Cement (kgCO <sub>2</sub> /ton)	-23.8
Iron-Steel (kgCO <sub>2</sub> /ton)	-299
Commercial Real Estate (kgCO <sub>2</sub> /m <sup>2</sup> )	
Service Buildings	-40.8
Residential Buildings	-49.3

**Operational Emissions** 









### Transparent & holistic approach validated in our ratings







### Collaborations with national and international initiatives







finance initiative





### FTSE4Good











05

**01** Operating Environment **O2** Akbank Overview **03** 1Q25 Overview 04 Sustainability Approach

### Annex





### Economic activity heat map

	Q1'22	Q2'22	Q3'22	Q4'22	Q1'23	Q2'23	Q3'23	Q4'23	Q1'24	Q2'24	Q3'24	Q4'24	Q1'25	Q2'25
Growth (yoy, %)	7.8	7.6	4.1	3.3	4.5	4.6	6.5	4.6	5.4	2.4	2.2	3.0	2.0	
Growth (seas. adj., qoq, %)	0.2	1.4	0.5	1.1	0.1	4.0	0.2	1.2	1.0	-0.2	-0.1	1.7	1.0	
Production (seas.adj.)														
Industrial Production (qoq, %)	0.6	1.9	-4.7	2.5	-0.7	3.8	0.6	-1.6	2.9	-3.6	-1.1	3.3	1.7	-1.5
Manufacturing PMI	50.1	48.8	47.1	46.7	50.4	51.5	49.5	47.7	49.8	48.5	46.4	47.7	47.9	47.3
Capacity Utilization Rate	77.8	77.9	77.3	76.3	75.2	76.2	76.5	77.2	76.9	76.6	75.8	75.5	75.0	74.7
Electricity Production (qoq, %)	-0.6	-1.0	-3.6	-2.5	0.0	2.7	4.6	-3.1	4.1	1.7	1.0	2.2	0.8	-1.2
Consumption (seas. adj, qoq)														
Retail Sales Volume Index	-1.7	4.5	6.5	8.4	5.0	7.4	1.1	1.9	6.4	-0.1	4.1	3.6	3.0	2.3
White Goods Sales	1.2	-6.6	2.8	15.3	-1.6	9.6	-4.9	0.0	21.9	-16.9	-3.3	9.5	-2.6	5.1
Automotive Sales	59.7	-1.7	-19.8	21.8	28.2	24.2	3.1	1.5	6.0	-15.5	-0.9	11.0	4.4	0.4
Home Sales	-18.5	17.8	-28.2	9.5	-6.1	0.7	-7.2	-13.8	26.0	-2.3	14.3	19.8	-7.0	3.5
Confidence (seas.adj., level)														
Consumer Confidence Index	72.3	66.1	70.8	76.1	80.6	87.9	73.2	75.8	79.7	79.8	76.8	80.5	83.0	84.6
Real Sector Confidence Index	110.0	106.4	101.4	101.6	103.3	105.3	104.9	104.2	102.8	102.1	98.6	102.8	102.9	99.3
Services Sector Confidence Index	116.7	118.6	117.4	119.1	116.8	117.8	115.2	112.2	118.6	116.5	112.8	112.9	115.0	110.3
Retail Sector Confidence Index	120.1	119.8	114.0	122.9	122.3	116.9	115.6	114.1	114.5	112.0	108.5	111.8	114.8	110.1
Construction Sector Confidence Index	83.1	82.7	86.4	91.6	90.5	89.8	87.9	89.4	90.4	88.3	87.6	87.9	90.0	86.8
Labor Market (seas. adj.)														
Unemployment Rate	11.0	10.6	10.0	10.3	10.0	9.6	9.2	8.8	8.9	8.7	8.7	8.6	8.3	8.6
Employment (qoq, %)	0.8	2.3	0.2	1.8	0.1	0.5	0.6	0.7	1.7	0.3	0.1	0.2	-0.7	-0.3
Labor Force Participation Rate	52.5	53.2	52.8	53.7	53.4	53.4	53.3	53.3	54.2	54.2	54.1	54.1	53.4	53.4
Public Finance (real, seas. adj.)			_											
Budget Balance (bn TRY)	13.0	12.0	-7.8	3.3	-9.0	-14.8	2.6	-23.3	-5.4	-6.0	-5.9	-7.0	-1.5	-4.2
Budget Expenditures (qoq, %)	-8.7	-7.1	21.6	-8.9	19.5	16.7	-3.9	27.4	-15.7	5.9	-3.8	4.2	-0.3	5.4
Budget Revenues (qoq, %)	25.2	-7.2	-6.3	4.9	3.1	11.4	14.8	1.7	-2.2	5.7	-4.0	3.4	4.7	3.1
External Demand (seas. adj.)														
Current Account Balance (bn \$)	-11.8	-8.9	-14.0	-11.9	-16.0	-7.6	-9.1	-4.4	-3.0	-3.2	0.6	-6.4	-5.3	-14.7
Exports (qoq, %)	0.7	5.3	-1.2	-2.1	-1.2	2.5	0.3	2.6	-1.5	1.3	0.3	0.5	3.1	-0.7
Imports (qoq, %)	12.2	3.8	6.4	-4.2	4.2	-7.0	0.9	-4.0	-1.8	2.6	-3.6	8.1	-0.3	3.5
Int'l Passengers via Air Transport (qoq, %)	-0.5	16.6	11.5	5.6	4.1	2.8	3.0	1.8	3.8	1.2	1.0	2.8	0.8	2.2

Best

Average			Worst





# Balanced asset allocation drives sustainable long-term shareholder value









### **Gross Loan Sector Breakdown**



Consists of consolidated performing and non-performing cash loans & excludes leasing receivables 46 (1) Loan concentration below 3%

(2) According to MIS segmentation

(3) Including consumer credit cards





## Pioneered the market with successful wholesale funding transactions



Apr'25: With demand exceeding USD 1 bn, successfully renewed sustainable syndicated loan at USD 750 mn, achieving a 125% roll-over Mar'25: Strong demand of USD 1.4 bn, amounting USD 500 mn T2 issuance, lowest reset spread in Turkiye, w/ favorable coupon rate of 7.875% Total sustainability wholesale funding share in total reached 70% <sup>(4)</sup> as of 1Q25

As communicated regularly to our investors, we continuously evaluate opportunities as part of our prudent and diligent liquidity and capital management and duly take the necessary actions. In this regard, we continuously monitor opportunities to issue debt instruments in TL or FX, domestically or abroad, including senior and/or Tier 2 and AT1 issuances. We will promptly inform our investors on any developments accordingly

Balances based on principal outstanding and bank-only MIS data

(1)  $\leq$  1 year tenor

47

- (2) Consolidated FX liquidity buffer includes FX reserves under swaps, money market placements and CBRT eligible unencumbered securities
- (3) Call exercise for Tier 2 notes and for AT1 are subjected to BRSA approval
- (4) Additional Tier 1 is not included in this calculation as it has capital status









### Successful Wholesale Borrowings

#### Syndicated Loans

- April 2025 Syndicated Loan ~ USD 750 mn
  - USD 230.2 mn, 367 days tranche @ Sofr + +1.60%, EUR 243.5 mn 367 days tranche @ Euribor + 1.35%
  - USD 162 mn, 2 year tranche @ Sofr + +2.00%;
  - USD 37.5 mn, 3 year tranche @ Sofr + 2.25%, EUR 37.5 mn 3 year tranche @ Euribor + 2.00%
  - 125% roll-over ratio

October 2024 Syndicated Loan ~ USD 750 mn

- USD 272.5 mn, 367 days tranche @ Sofr+1.75% & EUR 254.1 mn, 367 days tranche @ Euribor+1.50%,
- USD 159.5 mn, 734 days tranche @ Sofr+2.25% & EUR 43.50 mn, 734 days tranche @ Euribor+2.00%,
- 2nd syndicated sustainable loan in Türkiye which will be allocated according to Sustainable Finance Framework
- 124% roll-over ratio

#### Senior Unsecured Eurobond

Jun'24: Sustainability, Long 5 year, USD 500 mn, 7.498% coupon • High demand of USD 1.5 bn from foreign-based investors

#### Additional Tier-1

- March'24: Akbank's inaugural AT-1, PerpetualNC5.25, USD 600 mn, 9.3686% coupon
  - Peak demand of USD 3.7 bn from c. 200 foreign-based investors
  - First AT1 issuance out in Türkiye which was fully purchased by international investors

#### T2 Eurobond

- Mar'25: Sustainability, 10.5NC5, USD 500 mn, 7.875% coupon
  - High demand of USD 1.4 bn from foreign-based investors
  - T2 issued from Türkiye with the lowest spread

#### Bonds

- 1Q25: RegS Senior Unsecured Sustainability Bonds, USD 198 mn
  - 1 maturity
  - 6 Self-arranged issuances
- 4Q24: RegS Senior Unsecured Sustainability Bonds, USD 1.2 bn
  - 1 and 2 year maturity
  - 29 Self-arranged issuances
- 4Q24: RegS Senior Unsecured Bond, USD 15 mn
  - 1 Self-arranged issuance





## Strong customer growth through digital transformation



### Full scale financial powerhouse



50 (1) As of January'25

- (2) Excluding issuances of banks and affilated financial companies. All data are based on BIST
- (3) Totaling USD 1.8 bn since 2014 resulting a market share of 14.4%, excluding privatization transactions
- (4) Among private institutions

#### **AKBANK** AG / Banking < 100%

Akbank Group's European flagship with a robust 35.2% CAR as of 2024 Contribution to net income stands at 5% in 1Q25

#### AKLease / Leasing 100%

Net lease receivables market share of 12.2% <sup>(1)</sup>

#### **AKYatırım** / Brokerage < 100%

Leader in corporate bond issuances <sup>(2)</sup> with 31% market share in 1Q25 (38% in 2024) Leader in equity public offerings with lead managed offering size <sup>(3)</sup>

#### **AKPortföy** / Asset Management < 100%

► Leader in :

- O Total AuM with TL 914 bn <sup>(4)</sup> & DPM with TL 88.7 bn AuM
   Au
   Au
- Pension fund management with TL 253.1 bn AuM, 18.2% market share
- Mutual fund management with TL 564.8 bn AuM, 11.3% market share

#### AKÖde / E-Money < 100%

Tosla targets individuals, providing inclusive financial services Tosla İşim, payment facilitator targets commercial users & SMEs providing Virtual POS, Pay by Link, Cash Register & Credit Gateway

### **AKBANK** / Corporate Venture Capital < 100%

Targeting next generation businesses to support Akbank's strategic investments

#### **AKTech** / Innovative Technology Solutions < 100%

Newly established subsidiary AKTech will offer innovative technological solutions to our subsidiaries and third parties





### Snapshot of Results

Profitability (%) ROE ROE, Quarterly ROA ROA, Quarterly Swap Adj. NIM Swap Adj. NIM, Quarterly CIR <sup>(1)</sup> CIR, Quarterly	1Q24 24.9 24.9 2.7 2.7 2.7 2.7 2.7 52.8 52.8
(%) Total LDR <sup>(2)</sup> TL <sup>(2)</sup> FX Leverage (x)	<b>75</b> 84 56 <b>9.7</b>
Asset Quality (%) NPL Ratio Stage 3 Coverage Stage 2/ Total Gross Loans Stage 2 Coverage Net CoC Net CoC, Quarterly Net CoC (excl. Currency), Quarterly	2.1 62.2 6.3 16.8 0.50 0.50 0.32 0.32
Solvency <sup>(3)</sup> (%) CAR CET-1 Tier-1	17.3 13.4 14.6

(1) CIR calculation excludes FX gain from hedge position related with stage 1&2 provisions
 (2) Bank-only, TL LDR includes domestic TL bond issuances and merchant payables
 (3) w/o forbearances. Forbearances: fixing MtM losses of securities & FX rate for RWA calculation to 28.06.2024 FX rate for 2025

1H24	9M24	2024	1Q25
22.4	20.2	19.0	22.7
20.1	16.0	15.7	22.7
2.3	2.0	1.9	2.0
2.0	1.5	1.5	2.0
2.4	2.2	2.2	2.3
2.1	1.9	2.3	2.3
56.0	56.7	56.1	51.1
59.6	58.0	54.6	51.1
<b>78</b>	80	82	<b>81</b>
84	82	82	83
73	77	89	81
<b>10.4</b>	10.4	11.0	<b>11.7</b>
2.1	2.5	2.7	3.3
55.2	56.7	58.8	59.0
6.0	5.8	6.3	6.5
16.6	14.0	14.6	14.6
0.58	0.99	1.35	2.11
1.10	1.70	2.26	2.11
0.47	0.87	1.28	1.97
0.89	1.56	2.31	1.97
16.4	17.2	17.8	17.4
12.7	13.4	15.1	12.5
13.9	14.6	13.8	13.8





### Balance Sheet Highlights

Consolidated (TL mn)	20
Cash and due from Banks	508,
Securities	615,0
TL	446,8
FX (USD)	4,
Loans (net)	1,329,
TL	896,0
FX (USD)	12,
Other	199,4
Total Assets	2,653,2
Deposits	1,632,
TL	1,084,
FX (USD)	15,
Funds Borrowed and Bonds Issued	271,
Repo	349,1
Other	159,0
Equity	240,
Total Liabilities and S/H Equity	2,653,2

24	1Q25	YtD (%)
933	575,428	13
)54	668,393	9
364	490,380	10
767	4,714	(1)
667	1,451,040	5
015	931,643	4
292	12,327	-
<b>460</b>	210,218	5
LO5	2,851,225	7
597	1,749,319	7
719	1,115,882	3
529	16,773	8
977	309,100	14
.00	368,814	6
)48	181,036	14
384	242,956	1
LO5	2,851,225	7



### Income Statement Highlights

Consolidated (TL mn)	1Q24
Net Interest Income incl. swap cost	12,507
NII	20,105
o/w CPI-linker income	16,550
Swap Cost	(7,598)
Fees and Commissions (Net)	14,836
Net Trading Gain (Loss)	8,694
ECL hedge gain/ (loss)	466
Other	
Other Income	8,228
Operating Expense	1,401
Pre- Provision Income	(19,414)
Provision for Loan Losses, net of collections	18,024
Stage 1+2 (net)	(1,259)
Stage 3	(51)
<b>C</b>	(3,475)
Stage 3 Recoveries	2,733
Currency Impact (fully hedged)	(466)
Other Provisions	(257)
Free Provisions	-
Other	(257)
Income Before Tax	16,499
Тах	(3,314)
Net Income	13,185

4Q24	1Q25	QoQ(%)	YoY(%)
13,361	14,529	9	16
17,563	19,527	11	(3)
17,916	15,872	(11)	(4)
(4,202)	(4,998)	19	(34)
21,898	23,996	10	62
7,490	12,486	67	44
(176)	512	_	10
7,666	11,974	56	46
887	(419)	-	
(23,912)	(26,164)	9	35
19,723	24,427	24	36
(7,450)	(7,366)	(1)	485
(3,931)	(1,045)	(73)	-00
(4,105)	(7,695)	87	121
411	1,885	359	(31)
176	(512)	-	10
(488)	985	_	-
-	_	_	_
(488)	985	_	_
11,933	18,076	51	10
(2,706)	(4,344)	61	31
9,227	13,732	<b>49</b>	<b>4</b>
<b>,</b>	,	<del>4</del> 7	



### Awards over the recent years





## Investor Relations & Sustainability Team

#### Ebru Güvenir

Investor Relations & Sustainability Senior Vice President ebru.guvenir@akbank.com

#### Gülçe Deniz

Investor Relations Vice President gulce.deniz@akbank.com

Cansel Yağmurlu Dağcı Investor Relations Manager cansel.dagci@akbank.com

Murat Hallaç Investor Relations Manager murat.hallac@akbank.com

Feride Doğan Kızar Sustainability Vice President feride.dogan@akbank.com

Burak Songül IR & Sustainability Manager burak.songul@akbank.com

Sena Öncül Sustainability Assist. Manager sena.oncul@akbank.com

Hasan Berk Varol Sustainability Assist. Manager hasanberk.varol@akbank.com

Address	: Akbank Genel Müdürlüğü Sabancı Center 4. Leve
Email	: investor.relations@akbank.com
IR Website	: https://www.akbankinvestorrelations.com/en/

ent 34330, İstanbul



### **Disclaimer Statement**



The information and opinions contained in this document have been compiled or arrived at by Akbank from sources believed to be reliable and in good faith, but no representation or warranty, expressed or implied, is made as to their accuracy, completeness or correctness. All opinions and estimates contained in this document constitute the Company's judgement as of the date of this document and are subject to change without notice. The information contained in this document is published for the assistance of recipients, but is not to be relied upon as authoritative or taken in substitution for the exercise of judgement by any recipient. The Company does not accept any liability whatsoever for any direct or consequential loss arising from any use of this document or its contents. This document may not be reproduced, distributed or published for any purpose.

