## Our ESG Journey

July 2025

"Built upon your trust"

## ESG Strategy: Mitigate environmental footprint while increasing positive impact

#### Sustainable Finance

Responsible Products & Services

Impact Investing <

To be the leading bank that drives
Türkiye into the future

### **Ecosystems Management**

- Digitalization
- Financial Inclusion

### People & Community

- Future of Work
- Diversity & Inclusion <
- Community Investment

### Climate Change

- Operational Emissions
- Portfolio Impact
- Portfolio Exposure

Integrated Governance

Financial Performance



### Actionable targets for positive impact

### SUSTAINABLE FINANCE

Supporting a more sustainable economy

TL 800 bn Sustainable finance until 2030

# 7 AFFORDABLE AND CLEAN ENERGY 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

Increase sustainability wholesale funding secured by the bank until 2030

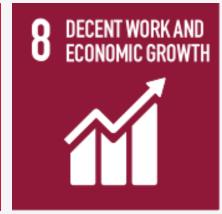
### PEOPLE & COMMUNITY

Empowering our people and communities

Improve the effectiveness of investment on our people

Increase Social
Return on
Investments
for community
investments





Enhance the effectiveness of **Akbank volunteerism** in community investments

### ECOSYSTEMS MANAGEMENT

Enhancing financial health & inclusion

Extend digital, innovative products & services

Achieve 10%
annual growth in
# of women SMEs by
2025





Increase number of financially empowered people until 2030

### CLIMATE CHANGE

Reducing our impact on environment

Become a **net-zero bank** through reducing operational and portfolio emissions by **2050** 

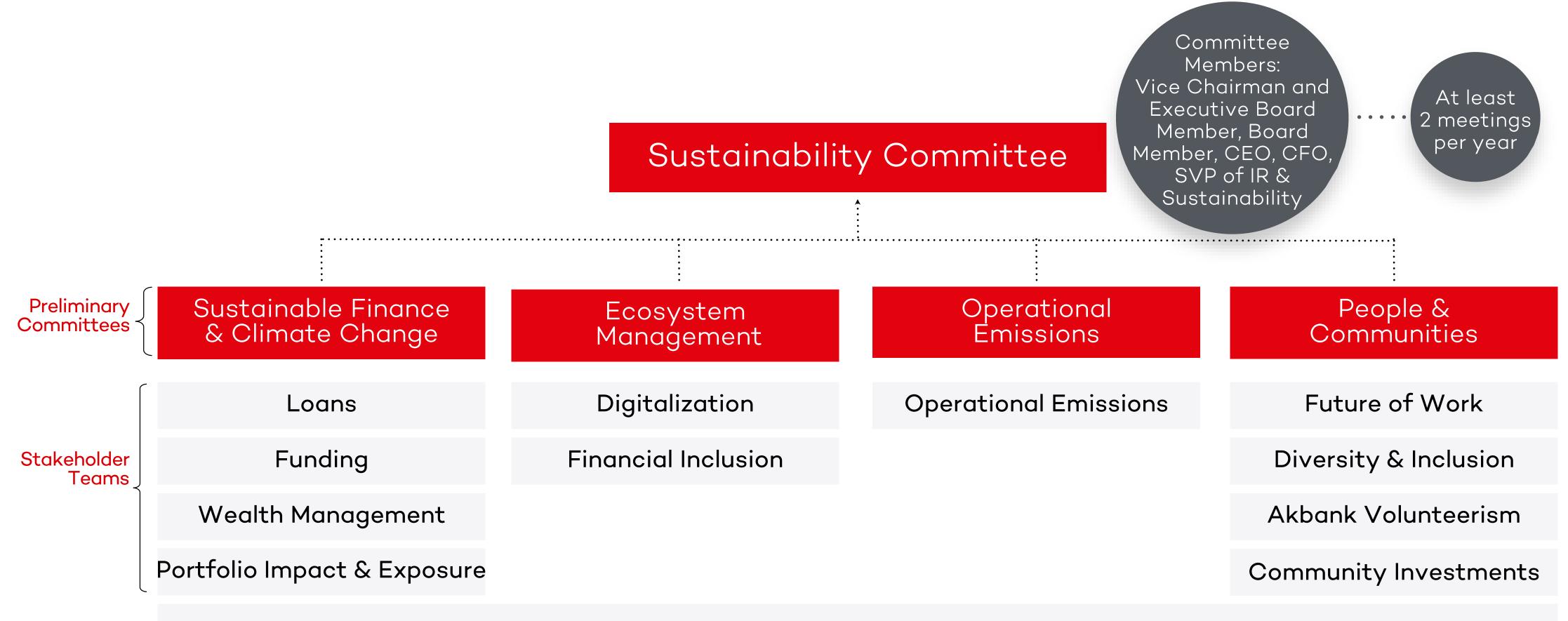




Mitigate climate-related risks & impact on portfolio



### Robust governance structure to generate long-term value



Investor Relations & Sustainability Department:

Holistic ESG approach in coordinating bank-wide efforts to achieve shared sustainability goals Conducts materiality analysis to identify key issues, periodically rethinking and improving sustainability strategy



### ESG performance at a glance

#### SUSTAINABLE FINANCE

Supporting a more sustainable economy

#### TL 466 bn

sustainable finance provided since 2020YE (1)

#### 70%

sustainability wholesale funding (2)

### TL 14.2 bn

total ESG-themed and ESG rated funds (3)

### Environmental and Social Risk Framework

for all commercial and SME loans

#### Sustainable Finance Framework

in line with international standards

#### ECOSYSTEMS MANAGEMENT CLIMATE CHANGE

Enhancing financial health & inclusion

#### USD 238 mn

resource via international funding organizations for Women SMEs

### Responsible Al Manifesto

committed to leveraging AI for innovation & efficiency with a responsible and ethical framework

### Corporate Digitization

partnerships with prominent e-commerce companies

#### 20K

SMEs reached by Akbank Transformation Academy since 2022

### USD 2 mn

invested in 4 startups founded by Akbank intrapreneurs

Reducing our impact on environment

### 2030 sectoral targets

prioritized carbon intensive sectors <sup>(4)</sup> and continued to track customers in 4 groups <sup>(5)</sup>

#### 90%

reduction of absolute Scope 1 & 2 GHG emissions by 2030 from 2019 base year

#### 100%

electricity sourced from renewables

#### 83%

reduction in operational emissions as of 2024YE since base year 2019

#### All

locations obtained energy & environment management certification

#### PEOPLE & COMMUNITY

Empowering our people and communities

#### 38 hrs

training/employee (6)

### Chief Diversity Officer

Treasury EVP appointed as the new DEI Leader

#### 189K

students reached by Akbank Youth Academy since 2020

Women's Empowerment Principles, 30% Club, Valuable 500, Bloomberg Gender Equality Index member



<sup>(1)</sup> Based on bank-only MIS data, includes: Granted SME loans (e.g. access to essential services, women-owned SMEs) & renewable loans, other green and social loans in line with Sustainable Framework, and ESG Eurobond & syndicated loans purchases.

<sup>(2)</sup> As of 31 March 2025 (Additional Tier 1 is not included in this calculation as it has capital status)

<sup>(3)</sup> ESG-themed and ESG rated funds by Ak Asset Management are New Technologies Foreign Equity Fund, Alternative Energy Foreign Securities Fund, Electric and Autonomous Technologies Variable Fund, Agricultural and Food Technologies Variable Fund, First Renewable Energy Venture Capital Investment Fund, JEC Renewable Energy Private Venture Capital Investment Fund and ESG-themed fund by Agesa: Sustainability Equity Pension Fund

<sup>(4)</sup> Power, Cement, Iron-Steel and Commercial Real Estate

<sup>(5) 4</sup> groups: climate solutions, aligned, aligning and managed phase-out

<sup>(6)</sup> In 2024

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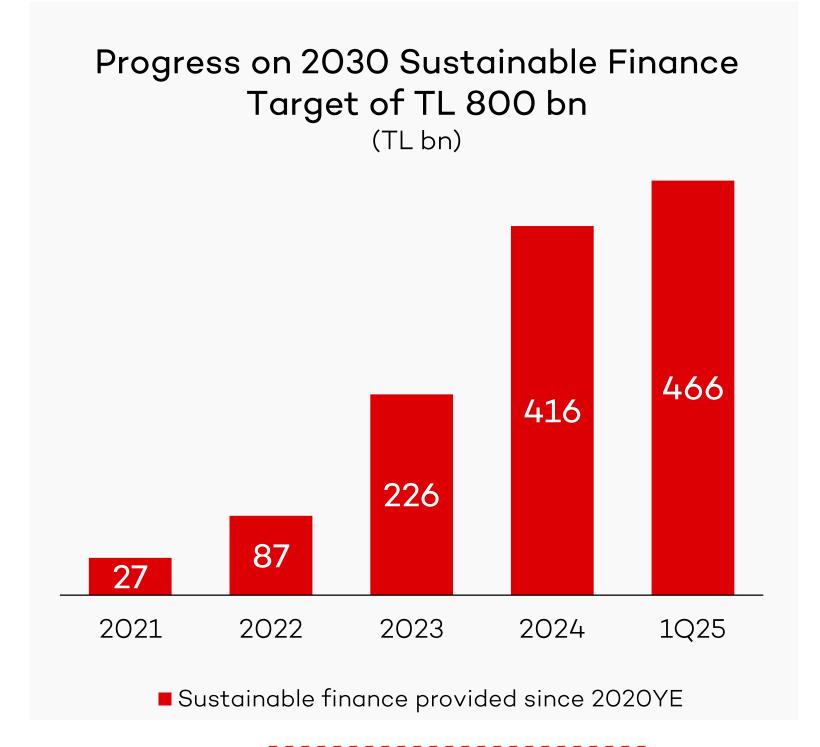
### Sustainable finance for green & inclusive transformation

### On track for long-term goals in sustainable finance

- Provided TL 50 bn sustainable finance in 1Q25 (1)
- Appointed Akbankers from each regional directorate as 'Sustainable Finance Ambassador'
- ESG-themed and ESG rated funds AuM reached TL 14.2 bn, with 380K investors (2)

### Sustainability share in total wholesale funding transactions reached 70% (3)

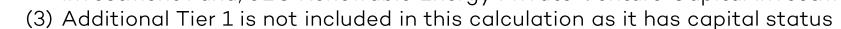
- ▶ Issued USD 500 mn 144A/RegS 10.5NC5.5 T2 bond to international capital markets investors achieving a 7.875% yield
- ► 6 sustainability bonds, USD 198 mn (1Q25)
- Received 3 awards from GlobalCapital Awards for our October 2024 sustainability syndicated term loan facility:
  - Turkish Deal of the Year
  - Central and Eastern European Deal of the Year
  - Emerging Market Loan of the Year





<sup>(1)</sup> Based on bank-only MIS data, includes: Granted SME loans (e.g. access to essential services, women-owned SMEs) & renewable loans, other green and social loans in line with Sustainable Framework, and ESG Eurobond & syndicated loan purchases

<sup>(2)</sup> ESG-themed and ESG rated funds by Ak Asset Management are New Technologies Foreign Equity Fund, Health Sector Foreign Equity Fund, Alternative Energy Foreign Securities Fund, Electric and Autonomous Technologies Variable Fund, Agricultural and Food Technologies Variable Fund, First Renewable Energy Venture Capital Investment Fund and ESG-themed fund by Agesa: Sustainability Equity Pension Fund





### Pioneering green and sustainability wholesale funding

#### Green Bond ▶ USD 50 million, 4.3-year maturity, in line with ICMA's Green Bond principles 3Q20 First Green Bond issued by a Turkish bank during the pandemic ▶ 1<sup>st</sup> Turkish bank to issue sustainable subordinated debt ▶ USD 500 mn, 10 yrs maturity with a call option at the end of 5th year (2Q21) Sustainable & Gender themed Tier 2, USD 300 mn (self-arranged issuance to AllB, Sustainability Tier 2 IFC & DFC) (first gender T2 globally) (3Q23) 2Q21, 3Q23, 1Q25 ▶ Issued USD 500 mn 144A/RegS 10.5NC5.5 T2 bond to international capital markets investors achieving a 7.875% yield (1Q25) ► ~ USD 675 mn (2Q21); ~ USD 700 mn (4Q21); ~ USD 700 mn (2Q22); ~ USD 400 mn (4Q22); Criteria linked to increasing renewable energy sourcing in own operations & a new KPI of Syndicated Loans replacing credit cards with recycled PVC credit cards ▶ ~ USD 500 mn (2Q23); 1<sup>st</sup> social syndicated loan; ~ USD 600 mn (4Q23); ESG KPI-linked 2Q21, 4Q21, 2Q22, syndicated loan 4Q22, 2Q23, 4Q23, ~ USD 600 mn (2Q24); 1st sustainability syndicated loan; ~ USD 750 mn (4Q24); 2nd 2Q24, 4Q24 sustainability syndicated loan, use of proceeds will be allocated according to Akbank's Sustainable Finance Framework ▶ Secured USD 100 mn from EBRD's Women in Business Program and USD 65 mn IFI Funding under EBRD's DRF in support of regions impacted by earthquakes from **EBRD** 4Q21, 2Q22, 3Q22, Secured USD 60 mn and EUR 10 mn in support of regions impacted by earthquakes 1Q23, 2Q23, 4Q23 from IFC Secured USD 50 mn in total from Proparco in support of women and green SMEs ▶ USD 20 mn Social Notes and USD 20 mn Green Notes (4Q22): The 1st Turkish bank listed on Green, Social and



1<sup>st</sup> Turkish bank to announce 100% sustainability wholesale funding commitment by 2030

## 4Q24, 1Q25 Sustainability Eurobond

2Q24

4Q22, 2023, 9M24,

Sustainability Bonds

USD 500 million, long 5-year maturity, 7.498% coupon

Sustainability Bonds, USD 198 mn (1Q25)

► The use of proceeds will be allocated to eligible projects under Akbank's Sustainable Finance Framework

Vienna Stock Exchange and the 1st issuance under Green and Sustainability Debt Guidelines

▶ 8 Social Bonds, USD 242 mn (2023); 29 Sustainability Bonds, USD 1.1 bn (2024); 6

of CMB of Türkiye

### Turkey's most comprehensive Sustainable Finance Framework

### Use of proceeds

- ► Technical criteria aligned with different stakeholders' (1) expectations, including 10 green & 6 social eligibility criteria with newly added categories such as:
  - Green: Climate adaptation, terrestrial and aquatic biodiversity, sustainable tourism, green hydrogen, biomass & biofuels, hybrid/EV marine transportation and R&D investments
  - Social: Disaster relief, access to basic infrastructure, food security
- References to EU Taxonomy; in line with relevant guidelines and frameworks

## Project evaluation & selection

- ▶ Newly established Sustainable Finance Allocation Committee to ensure allocation in line with eligibility criteria (both for loans and funds/bonds)
- Akbank's Environmental and Social Credit Policies applied in all commercial lending practices

### Management of proceeds

- Project based reviews for compliance with eligibility criteria
- Use of proceeds monitoring throughout the loan's maturity

### Reporting & external verification

- Second Party Opinion by ISS Corporate Solutions
- Annual allocation reports publicly announced
- Limited assurance from independent auditors





### Diverse product base for impact investing

01

### ESG-themed and ESG rated Funds by Ak Asset Management

- ► TL 14.2 bn AuM, 380K customers (1Q25)
  - New Technologies Foreign Equity Fund
  - Health Sector Foreign Equity Fund
  - Alternative Energy Foreign Securities Fund
  - Electric and Autonomous Technologies
     Variable Fund
  - Agricultural and Food Technologies Variable
     Fund
  - First Renewable Energy Venture Capital Investment Fund
  - JEC Renewable Energy Private Venture Capital Investment Fund
  - Agesa Sustainability Equity Pension Fund

02

### Social and Environmental Bonds

- ► TL 770 mn Domestic Social Bonds issued since 2021
- ► 1<sup>st</sup> Domestic Social Bond in Turkey (September, 2021)
  - TL 340 mn
  - Financing two projects, supporting SDG#3, "Good Health & Well-being"
  - In line with Sustainable Finance
     Framework

03

### ESG-themed IPOs by Ak Investment

- ► TL 3.7 bn public offering of renewable energy company (March, 2024)
  - Over 3.7 mn investor demand
- ► TL 2.4 bn public offering of energy company (April, 2023)
  - Over 2.2 mn investor demand
- TL 517 mn public offering of biotech company (October, 2021)
  - 9.5x over subscription



### Customized Sustainable Finance solutions

Rooftop Solar Panel Investment Loan Collaboration with leading EPC companies to meet end-to-end needs Blue Loan Package (1st in Türkiye) Protect the seas & biodiversity, combat water pollution, develop sustainable tourism Corporate & Commercial Low Carbon Transition Loan (1st in Türkiye) Support customers to reduce carbon emissions Renewable Energy Loan Support low-carbon energy transition EcoLease by Ak Lease (1st in Türkiye) Support renewable energy, energy & resource productivity Sustainable Deposit (1st in Türkiye) A sustainable cash management solution support for both environmental and social projects Digital and Financial Solutions with a Focus on Sustainable Agricultural Supply Chain Environmentally Friendly Vehicles Loans Women-owned SME Package Partnership with EBRD & Frankfurt School, special focus on exporters & manufacturers, training & mentorship support Eco-Transformation Package (1st in Türkiye) ► 7 different products to meet different needs of SMEs First in industry: Special Financing Support backed by Export Development Cooperation – İGE Agricultural Loans (i.e. drip irrigation, etc.) Retail Environmentally Friendly Vehicles Loans

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## Innovative products & services to enhance businesses and financial health

### Continued to support SMEs

Digitalization, credit automation, the power of customer-oriented design, sustainable finance and innovative solutions were discussed at SME Finance Forum hosted by Akbank

### Published Responsible Artificial Intelligence Manifesto

 Committed to leveraging AI for innovation & efficiency with a responsible, ethical and human-centered framework

### Continued to expand our financial and non-financial support for tech startups

- Completed our first Entrepreneur Workshop with 241 participants
- ▶ Entrepreneur Academy, 5 week training and mentoring program, has started with 25 startups

### Market first ESG campaign with Mastercard priceless planet coalition

- ► Tree planting campaign launched in cooperation with Mastercard and Juzdan
  - 264K customer has joined the campaign to plant 51K trees around the world

### Fostered sustainable entrepreneurship ecosystem

- ▶ USD 2 mn was invested in 4 startups founded by Akbank intrapreneurs in Akbank+ spin-off program since 2023
- As part of the ReFi Turkey program, startup, investor and corporate representatives met at Akbank LAB where pioneering women's stories in fintech was shared by the author of 'Fintech Feminists'





### Financial inclusion: SME & Youth & Disability



- Program for university students under 26
- Needs & preferences of youth through targeted products and services
- Free membership via Akbank Mobile & <u>akbank.com</u>; digital onboarding
- No fees for daily banking transactions, withdrawal from ATMs Türkiye & abroad
- Overdraft accounts w/ 0% interest rate for weekends
- Communication on student platforms
- Special discounts on some brands which are frequently used by students & cashback offers for debit/credit card transactions



- Tosla, mobile platform targeting individual users, providing inclusive financial services
  - Digital, invoice payments and contactless prepaid card
  - Free and easy top-up & withdrawal
  - 24/7, free P2P transfers, open banking features, split
  - Campaign and cashback
- ► Tosla İşim, payment facilitator targeting commercial users and SMEs.
  - Virtual POS
  - Pay by Link
  - Cash Register POS
  - Credit Gateway



- ▶ 1<sup>st</sup> company in Türkiye to join Valuable 500
- Enhancing disability inclusion via customized solutions:
  - "The Right Approach to Disability" trainings for employees
  - Video calls with sign language
  - Audio support for digital and mobile services, endorsed by Blindlook
  - Branches & ATMs designed to facilitate access to our services



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### Empowering our people and communities

### Further strengthened DEI culture

- Our Treasury Executive Vice President was appointed as the new Diversity, Equity and Inclusion Leader for the bank
- Through the 4th term of Akbank Role Model Program, we continue to provide training and mentorship to Akbankers, supporting their journey and promoting women's representation across all areas of society

### Finalized our Zero Tolerance to Violence guide with BADV <sup>(1)</sup> and the new Mobbing Circular

In alignment with our zero tolerance policy towards violence, we have updated our related guide to support victims of violence

### Akbank Academy reached 6K young people in 1Q25 (189K since 2020)

Assisted youth in competency development trainings

### "Cinema and Sustainability" program was completed in cooperation with Akbank Sanat and EcoFilm Platform

Within the scope of the program, a selection of films and talks focusing on the themes of environment and sustainability met with the audience at Akbank Sanat For more, please see our Board of Directors
Diversity Policy

For more, please see our D&I Policy







### People & Culture: Shaping the future of work

### Policies to solidify culture

- Zero Tolerance to Violence Policy
- Diversity & Inclusion Policy
- Remuneration Policy
- Human Rights Policy
- Inclusive Language Guide

### Commitment to global standards

- Bloomberg Gender Equality
   Index (member since 2020)
- UN Women Unstereotype
   Alliance member

57.28%

Women in revenue generation roles

41.6%

Women in STEM roles





### Akbank Academy

- Next-generation technology & infrastructure
- 24/7 access to online training
- Key skills for future of work: social, cognitive & technological
- Digital trainings during remote work
- Competency-based & personalized development

38 hrs

training/employee



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## Advance efforts to mitigate environmental footprint & manage climate risk

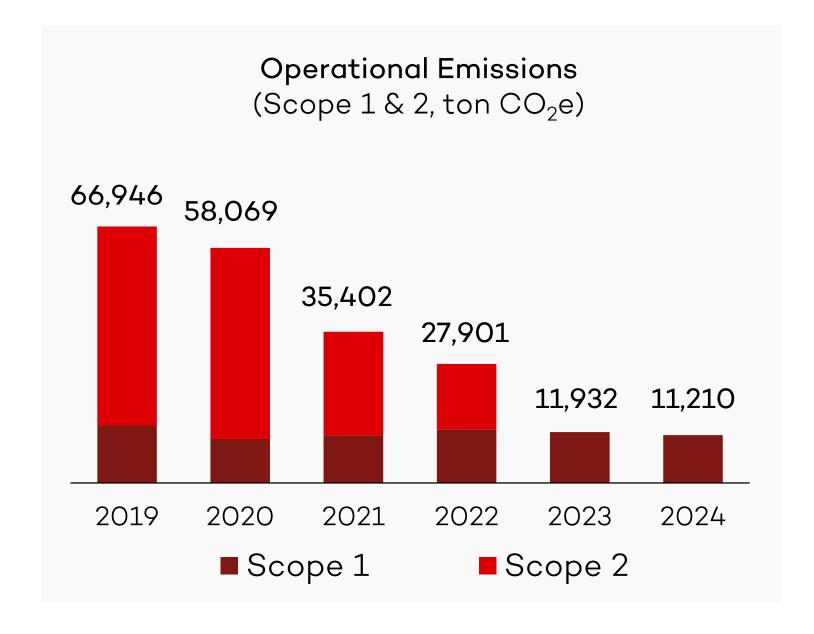
### Loan portfolio emissions – Step by step towards our 2050 net zero target

- ► A member of the Net-Zero Banking Alliance
- ▶ Disclosed interim emission reduction targets in line with PCAF <sup>(1)</sup> methodology for 4 asset classes and 4 prioritized carbon intensive sectors
- Published our <u>Net Zero Strategy</u> together with our loan portfolio baseline emissions and sectoral approaches
- Committed to phasing out coal by 2040, considering the principles of a just transition
- Started to monitor our loan portfolio at the Board level within the scope of sectoral targets
- Continued to track our priority sector customers in 4 groups in line with our net zero strategy: climate solutions, aligned, aligning and managed phase-out

### Decarbonization of our operational emissions

- ▶ 83% reduction in our operational emissions as of 2024YE since base year 2019
- ► Set interim emission reduction target in line with 1.5°C scenario: Reduce absolute Scope 1 and Scope 2 GHG emissions 90% by 2030 from 2019 base year
- ▶ 100% of bank's electricity sourced from renewable resources since the beginning of 2023
- Within the scope of the Integrated Management System (ISO 14001, ISO 45001, ISO 50001), all our locations have been certified with international accreditation

Sectors	2030 Target (base year 2021)
Power (kgCO <sub>2</sub> /MWh)	-60%
Cement (kgCO <sub>2</sub> /ton)	-23.8%
Iron-Steel (kgCO <sub>2</sub> /ton)	-29%
Commercial Real Estate (kgCO <sub>2</sub> /m²)	
Service Buildings	-40.8%
Residential Buildings	-49.3%





### Loan Portfolio Emissions – Step by step to our 2050 net zero target

#### Embedding climate change into our lending processes

- Since 2021, we finance low carbon investments aligned with the criteria stated under our Sustainable Finance Framework
- Since 2023, embedding climate change due diligence process within our lending processes for hard to abate sectors

#### Became a member of Net-Zero Banking Alliance

- Calculated Scope 3 Category 15 emissions in line with PCAF methodology for various asset classes covering corporate, commercial and SME loan portfolio
- Disclosed 2030 interim emission reduction targets for four prioritized carbon intensive sectors
- Published our Net Zero Strategy together with our loan portfolio baseline emissions and sectoral approaches

Sectors	2030 Target (base year 2021)
Power (kgCO <sub>2</sub> /MWh)	-60%
Cement (kgCO <sub>2</sub> /ton)	-23.8%
Iron-Steel (kgCO <sub>2</sub> /ton)	-29%
Commercial Real Estate (kgCO <sub>2</sub> /m²)	
Service Buildings Residential Buildings	-40.8% -49.3%

#### Reaching our Net Zero target with our business partners

- Climate mitigation efforts of our business partners are closely monitored with close client engagement
- We aim to support the green transformation of our carbon-intensive sectors (cement, iron-steel, aluminium, fertilizer, electricity) that may be affected by the Carbon Border Adjustment Mechanism
- We provide Transition to a Low Carbon Economy Loan to our business partners aiming to reduce their carbon emissions
- A free of charge digital tool service for calculating client-level carbon footprint & ESG scoring
- Low carbon, Sustainable agriculture-oriented supply chain finance solutions
- Green and low carbon entities to be prioritized in our lending processes going forward



## Environmental & Social Risk Management for entire commercial portfolio

### NON-FINANCING ACTIVITIES LIST

- Activities not to be financed regardless of limit, without requiring E&S assessment
- Examples of new inclusions:
- New and capacity increase of existing coal thermal power plants, new coal mining projects
- Coal transportation and power plants operating with coal for SMEs
- Production & trade of weapons of mass destruction, land mines & weapons
- Production and trade of palm oil without RSPO certificate

### POLICIES, PROCEDURES & SYSTEMS

- Designed for efficient risk management
  - Risk categorization
  - Prioritized sectors & issues covered by detailed approaches & policies
- Environmental & Social Management System (ESMS)
- Designed for entire commercial portfolio
- Dedicated ESMS Team & Regional ESMS Manager
- E&S risk score, assessment and monitoring for customers
- Environmental and Social Impact Assessment (ESIA)
- For Category A (high-risk) activities
- New investment loan requests with investment amount over USD 10 mio
- Project finance requests in high E&S risk sectors
- Due diligence in line with IFC performance standards

#### SUPPORT MECHANISMS

- Regulations & International Standards
- World Bank Sector
   Guidelines, IFC Performance
   Standards, EBRD
   Performance Requirements,
   Equator Principles

#### **REPORTING & MONITORING**

- Annual reporting
- Integrated Report, 3rd party assurance for projects evaluated
- ESG-themed grievance mechanism
- Projects undergone E&S assessment regularly monitored



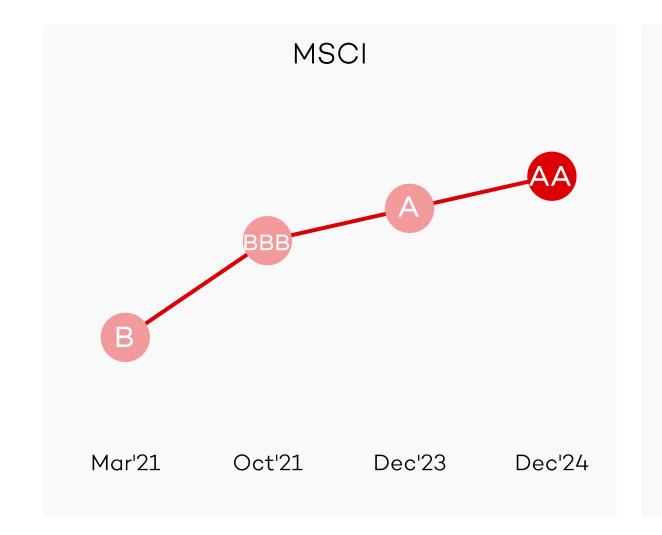
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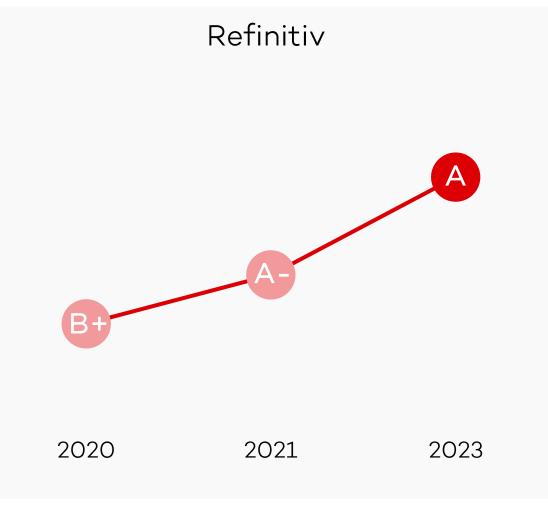


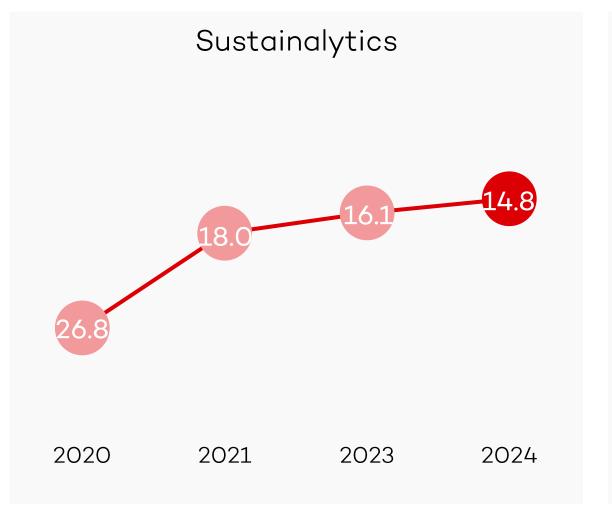
### Transparent & holistic approach validated in our ratings

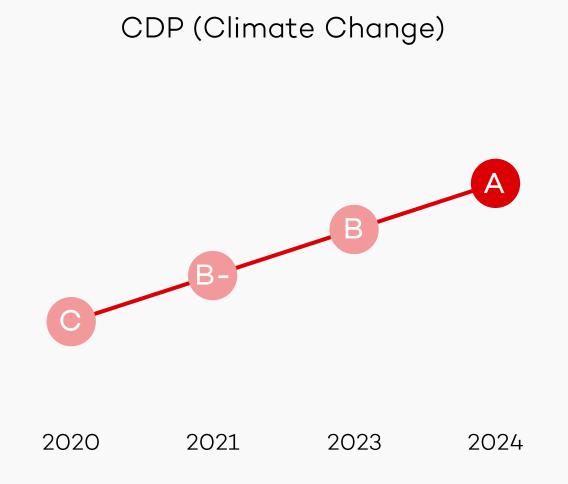
Indices	MSCI	REFINITIV®	SUSTAINALYTICS	<b>1</b> CDP <sup>™</sup>
Range	AAA/CCC	A+/D-	0-40+	A/D-
Score	AA	A	14.8 (Low Risk)	A

### Progress











### Collaborations with national and international initiatives



















### Governance structure for long-term, sustainable decision-making

- Split roles for Chairman & CEO
- ► Board structure in compliance with CMB<sup>(1)</sup> legislation
- Remuneration policy
  - Remuneration of Board Members and Senior Management in line with the regulations of the BRSA<sup>(1)</sup> and CMB
  - Total compensation quarterly disclosed in annual report
- Donation policy
  - Maximum limit approved annually at General Assembly
  - Total donations disclosed in annual report
- Board of Directors Diversity policy
  - Clear objectives, measurable goals and proactive measures to ensure diversity and inclusion at Board level

### Prudent Risk Management

- Chief Risk Officer reports directly to the BoD
- ▶ 1<sup>st</sup> bank in Turkey to integrate Machine Learning scorecards into credit processes
  - Cutting edge methods and tools
- ► Chief Information Risk Officer reports directly to the BoD, aspirational global best practice<sup>(2)</sup>
  - 1st financial institution in Turkey
  - Recognized as best practice, mandatory as of 2021 according to the new banking regulation
  - Top priorities: Cybersecurity, data security/privacy and fraud risk management
- Cyber Defense Center Department was certified with the ISO 27001 Information Security Management System certification



### Robust application of policies through training & monitoring

Policies	Approach
Ethical Principles	Drawn to enlighten us in all kinds of transactions, behaviors and decisions
Anti-Bribery & Anti-Corruption	Compliance with the anti-bribery and anti-corruption laws and regulations, clean banking rules, ethical principles and universal guidelines
Diversity and Inclusion	To create an opportunity to embrace and support everyone, including vulnerable groups with awareness
Human Rights	To create a work environment that respects human rights
Zero Tolerance Towards Violence	Zero tolerance for all forms of violence in order to create a safe and supportive working environment for all our employees within the framework of our sustainability vision and strategies
Board of Directors Diversity	Clear objectives, measurable goals and proactive measures to ensure diversity and inclusion at Board level
Donations and Contributions	Aligned with Capital Markets Law and Banking Law, donations up to max 0.4% of equity
Supplier Code of Conduct	Implementation of compliance processes with the basic principles and policies expected from all suppliers
Conduct Risk	To define the concept of Conduct Risk and explain its principles, factors, roles and responsibilities within the bank

### Training

- For all employees: Code of Ethics, Information Security, Data Leakage, Law on Protection of Personal Data, Anti-corruption, Sustainability
- Specialized trainings: International Sanctions/Combating Proceeds of Crime training, Sustainable Banking and Assessment of Environmental and Social Risks, Sustainable Finance Trainings, SME Loans and SEMS<sup>(1)</sup>, Clean Banking

### Monitoring

- ► 24/7 Ethics Hotline
- In case of a possible breach:
  - Evaluation by Internal Control
  - Directed to Executive Vice
     President and Internal Audit



For further information, please see <a href="https://www.akbankinvestorrelations.com/en/corporate-governance/detail/Policies/34/10/0">https://www.akbankinvestorrelations.com/en/corporate-governance/detail/Policies/34/10/0</a>

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